

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## Invoice

Loretta Smith for City Council

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 05/18

**Invoice ID: 1612639**  
**Campaign ID:**

**Invoice Date: 05-30-2018**  
**Estimate ID: 3433**

**Contract ID: 1242996**  
**P.O Number:**

**Client ID: 48194**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission  
Rep. Firm Commission

\$1,787.00  
(\$268.05)  
(\$531.63)

**Net Advertising Fee** **\$987.32**

**Sub Total** **\$987.32**

**Total This Invoice** **\$987.32**

/62527468/  
2009

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentional?Blank?Page


  
 220 Lexington Green Circle
   
 Suite 300
   
 Lexington, KY 40503
   
 859-410-2699

## Affidavit of Performance

Client Name:Loretta Smith for City Council
   
 Remarks:/62527468/
   
 Bill Cycle:05/18
   
 Rep. Firm:VNS/NCC

Contract ID:1242996
   
 Contract Type:Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
04/30/18	Monday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:21am	LSTV1802H	00:00:30	Charged	15.00	*
04/30/18	Monday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:46am	LSTV1802H	00:00:30	Charged	15.00	*
04/30/18	Monday	CNN-P	DNJ_2009-PORTLA	New Day Cuomo	5:58am	LSTV1802H	00:00:30	Charged	16.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	New Day Cuomo	5:29am	LSTV1802H	00:00:30	Charged	16.00	*
05/01/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:42am	LSTV1802H	00:00:30	Charged	15.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Newsroom	7:59am	LSTV1802H	00:00:30	Charged	16.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Newsroom	12:45pm	LSTV1802H	00:00:30	Charged	13.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:50pm	LSTV1802H	00:00:30	Charged	13.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Situation Room	3:56pm	LSTV1802H	00:00:30	Charged	13.00	*
05/01/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	Hardball Matthews	4:19pm	LSTV1802H	00:00:30	Charged	22.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:26pm	LSTV1802H	00:00:30	Charged	25.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:34pm	LSTV1802H	00:00:30	Charged	25.00	*
05/01/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:54pm	LSTV1802H	00:00:30	Charged	22.00	*
05/01/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	The Last Word	7:23pm	LSTV1802H	00:00:30	Charged	35.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	7:34pm	LSTV1802H	00:00:30	Charged	38.00	*
05/01/18	Tuesday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	8:34pm	LSTV1802H	00:00:30	Charged	35.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	9:30pm	LSTV1802H	00:00:30	Charged	38.00	*
05/01/18	Tuesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	11:35pm	LSTV1802H	00:00:30	Charged	38.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	At This Hour With	8:41am	LSTV1802H	00:00:30	Charged	16.00	*
05/02/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Melvin	10:22am	LSTV1802H	00:00:30	Charged	10.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	CNN Newsroom	11:27am	LSTV1802H	00:00:30	Charged	13.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:55pm	LSTV1802H	00:00:30	Charged	13.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:45pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	All In With Chris Hayes	5:17pm	LSTV1802H	00:00:30	Charged	22.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:30pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:29pm	LSTV1802H	00:00:30	Charged	25.00	*
05/02/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:53pm	LSTV1802H	00:00:30	Charged	22.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	7:43pm	LSTV1802H	00:00:30	Charged	38.00	*
05/02/18	Wednesday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	7:59pm	LSTV1802H	00:00:30	Charged	38.00	*
05/02/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	11 Hour Brian Williams	8:29pm	LSTV1802H	00:00:30	Charged	35.00	*
05/02/18	Wednesday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	9:35pm	LSTV1802H	00:00:30	Charged	35.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	New Day Cuomo	5:30am	LSTV1802H	00:00:30	Charged	16.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Jackson	7:17am	LSTV1802H	00:00:30	Charged	15.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	Inside Politics	9:43am	LSTV1802H	00:00:30	Charged	13.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	Wolf	10:59am	LSTV1802H	00:00:30	Charged	13.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	CNN Newsroom	12:23pm	LSTV1802H	00:00:30	Charged	13.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	Jake Tapper	1:45pm	LSTV1802H	00:00:30	Charged	13.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MTP Daily	2:19pm	LSTV1802H	00:00:30	Charged	10.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	MTP Daily	2:36pm	LSTV1802H	00:00:30	Charged	10.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:29pm	LSTV1802H	00:00:30	Charged	25.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:40pm	LSTV1802H	00:00:30	Charged	25.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	All In With Chris Hayes	5:27pm	LSTV1802H	00:00:30	Charged	22.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:38pm	LSTV1802H	00:00:30	Charged	22.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	6:45pm	LSTV1802H	00:00:30	Charged	25.00	*
05/03/18	Thursday	MNBC-P	DNJ_2009-PORTLA	The Last Word	7:22pm	LSTV1802H	00:00:30	Charged	35.00	*
05/03/18	Thursday	CNN-P	DNJ_2009-PORTLA	CNN Tonight	8:40pm	LSTV1802H	00:00:30	Charged	38.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	Morning Joe	5:32am	LSTV1802H	00:00:30	Charged	15.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	New Day Cuomo	5:45am	LSTV1802H	00:00:30	Charged	16.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	New Day Cuomo	5:54am	LSTV1802H	00:00:30	Charged	16.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live with...	8:34am	LSTV1802H	00:00:30	Charged	15.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	Inside Politics	9:41am	LSTV1802H	00:00:30	Charged	13.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Melvin	10:34am	LSTV1802H	00:00:30	Charged	10.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	Wolf	10:40am	LSTV1802H	00:00:30	Charged	13.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	MSNBC Live Melvin	10:59am	LSTV1802H	00:00:30	Charged	10.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	Deadline White House	1:57pm	LSTV1802H	00:00:30	Charged	10.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	Situation Room	2:59pm	LSTV1802H	00:00:30	Charged	13.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	E. B. OutFront	4:30pm	LSTV1802H	00:00:30	Charged	25.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	Anderson Cooper 360	5:45pm	LSTV1802H	00:00:30	Charged	25.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	The Rachel Maddow Show	6:36pm	LSTV1802H	00:00:30	Charged	22.00	*
05/04/18	Friday	CNN-P	DNJ_2009-PORTLA	The Van Jones Show	7:45pm	LSTV1802H	00:00:30	Charged	38.00	*
05/04/18	Friday	MNBC-P	DNJ_2009-PORTLA	The Last Word	7:49pm	LSTV1802H	00:00:30	Charged	35.00	*

05/04/18	Friday	MNBC-P	DNU_2009-PORTLA The Last Word	10:30pm	LSTV1802H	00:00:30	Charged	35.00	*
05/04/18	Friday	CNN-P	DNU_2009-PORTLA Anderson Cooper 360	10:39pm	LSTV1802H	00:00:30	Charged	38.00	*
05/04/18	Friday	CNN-P	DNU_2009-PORTLA Anderson Cooper 360	10:49pm	LSTV1802H	00:00:30	Charged	38.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA Hugh Hewitt/MSNBC Live	5:10am	LSTV1802H	00:00:30	Charged	15.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA Hugh Hewitt/MSNBC Live	5:29am	LSTV1802H	00:00:30	Charged	15.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA AMJoy	7:31am	LSTV1802H	00:00:30	Charged	15.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA MSNBC Live Gura	12:33pm	LSTV1802H	00:00:30	Charged	10.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA MSNBC Live Gura	12:59pm	LSTV1802H	00:00:30	Charged	10.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA MSNBC Live	1:13pm	LSTV1802H	00:00:30	Charged	10.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA MSNBC Live	2:55pm	LSTV1802H	00:00:30	Charged	10.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA The Rachel Maddow Show	4:27pm	LSTV1802H	00:00:30	Charged	22.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA 11 Hour Brian Williams	6:33pm	LSTV1802H	00:00:30	Charged	22.00	*
05/05/18	Saturday	MNBC-P	DNU_2009-PORTLA Dateline	11:19pm	LSTV1802H	00:00:30	Charged	35.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA PoliticsNation	5:13am	LSTV1802H	00:00:30	Charged	15.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA PoliticsNation	5:22am	LSTV1802H	00:00:30	Charged	15.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA AMJoy	7:17am	LSTV1802H	00:00:30	Charged	15.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA AMJoy	8:59am	LSTV1802H	00:00:30	Charged	15.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA MSNBC Live	10:14am	LSTV1802H	00:00:30	Charged	10.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA MSNBC Live	1:59pm	LSTV1802H	00:00:30	Charged	10.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA Meet the Press	3:24pm	LSTV1802H	00:00:30	Charged	10.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA Kasie DC	4:32pm	LSTV1802H	00:00:30	Charged	22.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA Lockup: Grand Rapids	10:29pm	LSTV1802H	00:00:30	Charged	35.00	*
05/06/18	Sunday	MNBC-P	DNU_2009-PORTLA Dateline	11:35pm	LSTV1802H	00:00:30	Charged	35.00	*

**Grand Total 1,755.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1242996