

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## Invoice

Yes On Healthcare

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 01/18

**Invoice ID: 1541209**  
**Campaign ID:**

**Invoice Date: 01-31-2018**  
**Estimate ID: 1.5-1.11**

**Contract ID: 1167632**  
**P.O Number:**

**Client ID: 47282**  
**Tax ID:**

Description

Amount

Gross Advertising Fee  
Agency Commission  
Rep. Firm Commission

\$3,309.00  
(\$496.35)  
(\$984.43)

**Net Advertising Fee** **\$1,828.22**

**Sub Total** **\$1,828.22**

**Total This Invoice** **\$1,828.22**

/62488332/  
2009

Terms:Net 30 Days Upon Receipt  
Checks Payable to:Viamedia, Inc.  
Mail to:Viamedia, Inc.  
7796 Solution Center  
Chicago, IL 60677-7007  
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

Intentional?Blank?Page


  
 220 Lexington Green Circle
   
 Suite 300
   
 Lexington, KY 40503
   
 859-410-2699

## Affidavit of Performance

Client Name: Yes On Healthcare
   
 Remarks: /62488332/
   
 Bill Cycle: 01/18
   
 Rep. Firm: VNS/NCC

Contract ID: 1167632
   
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	Hugh Hewitt/MSNBC Live	5:11am	YFHT17101H	00:00:30	Charged	20.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	New Day Saturday	5:24am	YFHT17101H	00:00:30	Charged	23.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	Hugh Hewitt/MSNBC Live	5:29am	YFHT17101H	00:00:30	Charged	20.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:52am	YFHT17101H	00:00:30	Charged	23.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Cavuto on Business	7:51am	YFHT17101H	00:00:30	Charged	23.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	8:52am	YFHT17101H	00:00:30	Charged	23.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	MSNBC Live	1:15pm	YFHT17101H	00:00:30	Charged	19.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	America's News HQ	1:53pm	YFHT17101H	00:00:30	Charged	22.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	1:59pm	YFHT17101H	00:00:30	Charged	22.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	Smerconish	3:29pm	YFHT17101H	00:00:30	Charged	22.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	The Rachel Maddow Show	4:37pm	YFHT17101H	00:00:30	Charged	42.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	CNN Newsroom	4:50pm	YFHT17101H	00:00:30	Charged	45.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	The Last Word	5:21pm	YFHT17101H	00:00:30	Charged	42.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Judge Jeanine	6:49pm	YFHT17101H	00:00:30	Charged	45.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Greg Gutfeld Show	7:47pm	YFHT17101H	00:00:30	Charged	45.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	United Shades	7:54pm	YFHT17101H	00:00:30	Charged	45.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Judge Jeanine	9:19pm	YFHT17101H	00:00:30	Charged	64.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	United Shades	9:22pm	YFHT17101H	00:00:30	Charged	64.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	Lockup Orange County	10:30pm	YFHT17101H	00:00:30	Charged	59.00	*
01/06/18	Saturday	FXNC-P	2009-PORTLAND AL	Greg Gutfeld Show	10:47pm	YFHT17101H	00:00:30	Charged	64.00	*
01/06/18	Saturday	CNN-P	2009-PORTLAND AL	United Shades	10:53pm	YFHT17101H	00:00:30	Charged	64.00	*
01/06/18	Saturday	MNBC-P	2009-PORTLAND AL	Dateline	11:30pm	YFHT17101H	00:00:30	Charged	59.00	*
01/07/18	Sunday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:23am	YFHT17101H	00:00:30	Charged	23.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	Inside Politics	5:51am	YFHT17101H	00:00:30	Charged	23.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	Inside Politics	5:58am	YFHT17101H	00:00:30	Charged	23.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	PoliticsNation	5:58am	YFHT17101H	00:00:30	Charged	20.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	AM Joy	8:30am	YFHT17101H	00:00:30	Charged	20.00	*
01/07/18	Sunday	FXNC-P	2009-PORTLAND AL	MediaBuzz	8:52am	YFHT17101H	00:00:30	Charged	23.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	Fareed Zakaria	10:50am	YFHT17102H	00:00:30	Charged	22.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live	11:30am	YFHT17101H	00:00:30	Charged	19.00	*

01/07/18	Sunday	MNBC-P	AL	MSNBC Live	11:59am	YFHT17102H	00:00:30	Charged	19.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	CNN Newsroom	12:38pm	YFHT17101H	00:00:30	Charged	22.00	*
01/07/18	Sunday	FXNC-P	2009-PORTLAND AL	Journal Editorial Rpt.	12:52pm	YFHT17102H	00:00:30	Charged	22.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	MSNBC Live	1:27pm	YFHT17101H	00:00:30	Charged	19.00	*
01/07/18	Sunday	FXNC-P	2009-PORTLAND AL	America's News HQ	3:17pm	YFHT17101H	00:00:30	Charged	22.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	Bourdain Parts Unknown	6:35pm	YFHT17101H	00:00:30	Charged	45.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	Daniel Elsberg	6:56pm	YFHT17101H	00:00:30	Charged	42.00	*
01/07/18	Sunday	CNN-P	2009-PORTLAND AL	Bourdain Parts Unknown	8:26pm	YFHT17101H	00:00:30	Charged	64.00	*
01/07/18	Sunday	FXNC-P	2009-PORTLAND AL	Watters World	8:46pm	YFHT17101H	00:00:30	Charged	64.00	*
01/07/18	Sunday	MNBC-P	2009-PORTLAND AL	Lockup: Tulsa	8:52pm	YFHT17101H	00:00:30	Charged	59.00	*
01/08/18	Monday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:19am	YFHT17101H	00:00:30	Charged	20.00	*
01/08/18	Monday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:32am	YFHT17101H	00:00:30	Charged	23.00	*
01/08/18	Monday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:50am	YFHT17101H	00:00:30	Charged	23.00	*
01/08/18	Monday	MNBC-P	2009-PORTLAND AL	MSNBC Live Melvin	10:19am	YFHT17101H	00:00:30	Charged	19.00	*
01/08/18	Monday	FXNC-P	2009-PORTLAND AL	Shepard Smith	12:23pm	YFHT17101H	00:00:30	Charged	22.00	*
01/08/18	Monday	FXNC-P	2009-PORTLAND AL	Shepard Smith	12:51pm	YFHT17101H	00:00:30	Charged	22.00	*
01/08/18	Monday	CNN-P	2009-PORTLAND AL	CNN Newsroom	12:52pm	YFHT17101H	00:00:30	Charged	22.00	*
01/08/18	Monday	CNN-P	2009-PORTLAND AL	Situation Room	3:44pm	YFHT17101H	00:00:30	Charged	22.00	*
01/08/18	Monday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	5:37pm	YFHT17101H	00:00:30	Charged	45.00	*
01/08/18	Monday	FXNC-P	2009-PORTLAND AL	Hannity	6:46pm	YFHT17101H	00:00:30	Charged	45.00	*
01/08/18	Monday	MNBC-P	2009-PORTLAND AL	The Rachel Maddow Show	6:52pm	YFHT17101H	00:00:30	Charged	42.00	*
01/08/18	Monday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:34pm	YFHT17101H	00:00:30	Charged	59.00	*
01/08/18	Monday	CNN-P	2009-PORTLAND AL	CNN Special Report	10:43pm	YFHT17101H	00:00:30	Charged	64.00	*
01/08/18	Monday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	11:16pm	YFHT17101H	00:00:30	Charged	64.00	*
01/09/18	Tuesday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:23am	YFHT17101H	00:00:30	Charged	23.00	*
01/09/18	Tuesday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:34am	YFHT17101H	00:00:30	Charged	23.00	*
01/09/18	Tuesday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:53am	YFHT17101H	00:00:30	Charged	23.00	*
01/09/18	Tuesday	CNN-P	2009-PORTLAND AL	CNN Newsroom	7:30am	YFHT17101H	00:00:30	Charged	23.00	*
01/09/18	Tuesday	MNBC-P	2009-PORTLAND AL	MTP Daily	2:35pm	YFHT17101H	00:00:30	Charged	19.00	*
01/09/18	Tuesday	MNBC-P	2009-PORTLAND AL	Beat with Ari Melber	3:17pm	YFHT17101H	00:00:30	Charged	19.00	*
01/09/18	Tuesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	5:39pm	YFHT17101H	00:00:30	Charged	45.00	*
01/09/18	Tuesday	MNBC-P	2009-PORTLAND AL	All In With Chris Hayes	5:47pm	YFHT17102H	00:00:30	Charged	42.00	*
01/09/18	Tuesday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	7:21pm	YFHT17101H	00:00:30	Charged	45.00	*
01/09/18	Tuesday	FXNC-P	2009-PORTLAND AL	Fox News at Night	8:50pm	YFHT17101H	00:00:30	Charged	64.00	*
01/09/18	Tuesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	9:40pm	YFHT17101H	00:00:30	Charged	64.00	*
01/09/18	Tuesday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	11:47pm	YFHT17101H	00:00:30	Charged	59.00	*
01/10/18	Wednesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:34am	YFHT17101H	00:00:30	Charged	20.00	*
01/10/18	Wednesday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:50am	YFHT17101H	00:00:30	Charged	23.00	*
01/10/18	Wednesday	MNBC-P	2009-PORTLAND AL	MSNBC Live Jackson	7:16am	YFHT17101H	00:00:30	Charged	20.00	*
01/10/18	Wednesday	FXNC-P	2009-PORTLAND AL	Outnumbered	9:14am	YFHT17101H	00:00:30	Charged	23.00	*
01/10/18	Wednesday	FXNC-P	2009-PORTLAND AL	Outnumbered Overtime	10:19am	YFHT17101H	00:00:30	Charged	22.00	*
01/10/18	Wednesday	CNN-P	2009-PORTLAND AL	CNN Newsroom	11:32am	YFHT17101H	00:00:30	Charged	22.00	*
01/10/18	Wednesday	MNBC-P	2009-PORTLAND AL	MSNBC Live	12:54pm	YFHT17101H	00:00:30	Charged	19.00	*

01/10/18	Wednesday	MNBC-P	2009-PORTLAND AL	Hardball Matthews	4:21pm	YFHT17101H	00:00:30	Charged	42.00	*
01/10/18	Wednesday	CNN-P	2009-PORTLAND AL	E. B. OutFront	4:43pm	YFHT17102H	00:00:30	Charged	45.00	*
01/10/18	Wednesday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	7:22pm	YFHT17102H	00:00:30	Charged	45.00	*
01/10/18	Wednesday	CNN-P	2009-PORTLAND AL	CNN Tonight	8:30pm	YFHT17101H	00:00:30	Charged	64.00	*
01/10/18	Wednesday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	9:45pm	YFHT17101H	00:00:30	Charged	64.00	*
01/10/18	Wednesday	MNBC-P	2009-PORTLAND AL	The Last Word	10:33pm	YFHT17102H	00:00:30	Charged	59.00	*
01/11/18	Thursday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:29am	YFHT18101H	00:00:30	Charged	20.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:52am	YFHT18101H	00:00:30	Charged	23.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	America's Newsroom	7:23am	YFHT18101H	00:00:30	Charged	23.00	*
01/11/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Newsroom	7:27am	YFHT18101H	00:00:30	Charged	23.00	*
01/11/18	Thursday	CNN-P	2009-PORTLAND AL	At This Hour With	8:45am	YFHT18101H	00:00:30	Charged	23.00	*
01/11/18	Thursday	MNBC-P	2009-PORTLAND AL	Andrea Mitchell Rep.	9:32am	YFHT18101H	00:00:30	Charged	20.00	*
01/11/18	Thursday	CNN-P	2009-PORTLAND AL	Wolf	10:59am	YFHT18101H	00:00:30	Charged	22.00	*
01/11/18	Thursday	MNBC-P	2009-PORTLAND AL	Deadline White House	1:37pm	YFHT18101H	00:00:30	Charged	19.00	*
01/11/18	Thursday	CNN-P	2009-PORTLAND AL	Jake Tapper	1:39pm	YFHT18101H	00:00:30	Charged	22.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	The Five	2:14pm	YFHT18101H	00:00:30	Charged	22.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	The Five	2:46pm	YFHT18101H	00:00:30	Charged	22.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	The Story	4:49pm	YFHT18101H	00:00:30	Charged	45.00	*
01/11/18	Thursday	MNBC-P	2009-PORTLAND AL	The Last Word	7:25pm	YFHT18101H	00:00:30	Charged	42.00	*
01/11/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Tonight	7:34pm	YFHT18101H	00:00:30	Charged	45.00	*
01/11/18	Thursday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:28pm	YFHT18101H	00:00:30	Charged	59.00	*
01/11/18	Thursday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	11:49pm	YFHT18101H	00:00:30	Charged	64.00	*

**Grand Total 3,309.00**

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1167632

Intentional?Blank?Page