


220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Yes On Healthcare

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 01/18

Invoice ID: 1541208
Campaign ID:

Invoice Date: 01-31-2018
Estimate ID: 12.29-1.4

Contract ID: 1163306
P.O Number:

Client ID: 47282
Tax ID:

Description

Amount

Gross Advertising Fee
Agency Commission
Rep. Firm Commission

\$2,809.00
(\$421.35)
(\$835.68)

Net Advertising Fee **\$1,551.97**

Sub Total **\$1,551.97**

Total This Invoice **\$1,551.97**

/62486760/
2009

Terms:Net 30 Days Upon Receipt
Checks Payable to:Viamedia, Inc.
Mail to:Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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 220 Lexington Green Circle

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Affidavit of Performance

Client Name: Yes On Healthcare

 Remarks: /62486760/

 Bill Cycle: 01/18

 Rep. Firm: VNS/NCC

Contract ID: 1163306

 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
01/01/18	Monday	MNBC-P	2009-PORTLAND AL	MSNBC Live	5:23am	YFHT17102H	00:00:30	Charged	25.00	*
01/01/18	Monday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:25am	YFHT17101H	00:00:30	Charged	29.00	*
01/01/18	Monday	FXNC-P	2009-PORTLAND AL	America's News HQ	7:51am	YFHT17101H	00:00:30	Charged	29.00	*
01/01/18	Monday	MNBC-P	2009-PORTLAND AL	MSNBC Live	10:17am	YFHT17101H	00:00:30	Charged	24.00	*
01/01/18	Monday	FXNC-P	2009-PORTLAND AL	America's News HQ	11:23am	YFHT17102H	00:00:30	Charged	28.00	*
01/01/18	Monday	CNN-P	2009-PORTLAND AL	CNN Newsroom	11:47am	YFHT17102H	00:00:30	Charged	28.00	*
01/01/18	Monday	CNN-P	2009-PORTLAND AL	CNN Newsroom	12:25pm	YFHT17101H	00:00:30	Charged	28.00	*
01/01/18	Monday	MNBC-P	2009-PORTLAND AL	MSNBC Special	1:32pm	YFHT17102H	00:00:30	Charged	24.00	*
01/01/18	Monday	FXNC-P	2009-PORTLAND AL	Special Report	3:19pm	YFHT17101H	00:00:30	Charged	28.00	*
01/01/18	Monday	CNN-P	2009-PORTLAND AL	The Nineties	4:23pm	YFHT17102H	00:00:30	Charged	56.00	*
01/01/18	Monday	FXNC-P	2009-PORTLAND AL	OBJECTified	5:47pm	YFHT17102H	00:00:30	Charged	56.00	*
01/01/18	Monday	MNBC-P	2009-PORTLAND AL	President's Men Rvstd	7:09pm	YFHT17101H	00:00:30	Charged	52.00	*
01/01/18	Monday	FXNC-P	2009-PORTLAND AL	Fox News at Night	8:21pm	YFHT17101H	00:00:30	Charged	80.00	*
01/01/18	Monday	CNN-P	2009-PORTLAND AL	The Seventies	8:32pm	YFHT17101H	00:00:30	Charged	80.00	*
01/01/18	Monday	MNBC-P	2009-PORTLAND AL	Meet the Press	10:30pm	YFHT17102H	00:00:30	Charged	72.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:17am	YFHT17101H	00:00:30	Charged	25.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:37am	YFHT17102H	00:00:30	Charged	25.00	*
01/02/18	Tuesday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:41am	YFHT17102H	00:00:30	Charged	29.00	*
01/02/18	Tuesday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:51am	YFHT17102H	00:00:30	Charged	29.00	*
01/02/18	Tuesday	CNN-P	2009-PORTLAND AL	New Day Cuomo	5:57am	YFHT17101H	00:00:30	Charged	29.00	*
01/02/18	Tuesday	FXNC-P	2009-PORTLAND AL	Happening Now	8:51am	YFHT17101H	00:00:30	Charged	29.00	*
01/02/18	Tuesday	FXNC-P	2009-PORTLAND AL	Outnumbered Overtime	10:17am	YFHT17102H	00:00:30	Charged	28.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	MSNBC Live	11:17am	YFHT17101H	00:00:30	Charged	24.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	MSNBC Live	11:31am	YFHT17102H	00:00:30	Charged	24.00	*
01/02/18	Tuesday	CNN-P	2009-PORTLAND AL	Jake Tapper	1:44pm	YFHT17101H	00:00:30	Charged	28.00	*
01/02/18	Tuesday	FXNC-P	2009-PORTLAND AL	The Five	2:45pm	YFHT17101H	00:00:30	Charged	28.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	Hardball Matthews	4:41pm	YFHT17101H	00:00:30	Charged	52.00	*
01/02/18	Tuesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	6:55pm	YFHT17102H	00:00:30	Charged	56.00	*
01/02/18	Tuesday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	7:19pm	YFHT17102H	00:00:30	Charged	56.00	*
01/02/18	Tuesday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:20pm	YFHT17102H	00:00:30	Charged	72.00	*

01/02/18	Tuesday	FXNC-P	AL	Fox News at Night	8:22pm	YFHT17101H	00:00:30	Charged	80.00	*
01/02/18	Tuesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	10:32pm	YFHT17101H	00:00:30	Charged	80.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:23am	YFHT17102H	00:00:30	Charged	29.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	At This Hour With	8:30am	YFHT17102H	00:00:30	Charged	29.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	At This Hour With	8:52am	YFHT17101H	00:00:30	Charged	29.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	Outnumbered	9:50am	YFHT17101H	00:00:30	Charged	29.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	CNN Newroom	12:58pm	YFHT17102H	00:00:30	Charged	28.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	Your World: Neil Cavuto	1:20pm	YFHT17102H	00:00:30	Charged	28.00	*
01/03/18	Wednesday	MNBC-P	2009-PORTLAND AL	Deadline White House	1:22pm	YFHT17101H	00:00:30	Charged	24.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	Jake Tapper	1:55pm	YFHT17101H	00:00:30	Charged	28.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	Special Report	3:49pm	YFHT17101H	00:00:30	Charged	28.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	The Story	4:46pm	YFHT17102H	00:00:30	Charged	56.00	*
01/03/18	Wednesday	MNBC-P	2009-PORTLAND AL	All In With Chris Hayes	5:33pm	YFHT17102H	00:00:30	Charged	52.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	5:42pm	YFHT17102H	00:00:30	Charged	56.00	*
01/03/18	Wednesday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	8:30pm	YFHT17101H	00:00:30	Charged	72.00	*
01/03/18	Wednesday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	10:36pm	YFHT17101H	00:00:30	Charged	80.00	*
01/03/18	Wednesday	FXNC-P	2009-PORTLAND AL	The Ingraham Angle	11:51pm	YFHT17101H	00:00:30	Charged	80.00	*
01/04/18	Thursday	MNBC-P	2009-PORTLAND AL	Morning Joe	5:45am	YFHT17102H	00:00:30	Charged	25.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Fox and Friends	5:52am	YFHT17102H	00:00:30	Charged	29.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Newroom	7:32am	YFHT17102H	00:00:30	Charged	29.00	*
01/04/18	Thursday	MNBC-P	2009-PORTLAND AL	MSNBC Live with...	8:53am	YFHT17101H	00:00:30	Charged	25.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	Wolf	10:22am	YFHT17101H	00:00:30	Charged	28.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Shepard Smith	12:22pm	YFHT17101H	00:00:30	Charged	28.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	Jake Tapper	1:31pm	YFHT17102H	00:00:30	Charged	28.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Your World: Neil Cavuto	1:44pm	YFHT17102H	00:00:30	Charged	28.00	*
01/04/18	Thursday	MNBC-P	2009-PORTLAND AL	MTP Daily	2:37pm	YFHT17101H	00:00:30	Charged	24.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	Situation Room	3:31pm	YFHT17101H	00:00:30	Charged	28.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	6:39pm	YFHT17102H	00:00:30	Charged	56.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Hannity	6:45pm	YFHT17101H	00:00:30	Charged	56.00	*
01/04/18	Thursday	MNBC-P	2009-PORTLAND AL	The Rachel Maddow Show	6:50pm	YFHT17102H	00:00:30	Charged	52.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	CNN Special Report	8:33pm	YFHT17101H	00:00:30	Charged	80.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Tucker Carlson Tonight	9:47pm	YFHT17102H	00:00:30	Charged	80.00	*
01/04/18	Thursday	CNN-P	2009-PORTLAND AL	Anderson Cooper 360	10:01pm	YFHT17102H	00:00:30	Charged	80.00	*
01/04/18	Thursday	FXNC-P	2009-PORTLAND AL	Hannity	10:45pm	YFHT17101H	00:00:30	Charged	80.00	*
01/04/18	Thursday	MNBC-P	2009-PORTLAND AL	11 Hour Brian Williams	11:47pm	YFHT17101H	00:00:30	Charged	72.00	*

Grand Total 2,809.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request.

Conid: 1163306